

AGENDA

Meeting: Bradford on Avon Area Board
Place: St Laurence School, Ashley Road, Bradford on Avon, BA15 1DZ
Date: Wednesday 19 June 2019
Time: 7.00 pm

REFRESHMENTS AVAILABLE

Including the Parishes of Limpley Stoke, Winsley, Monkton Farleigh, Bradford-on-Avon, Holt, South Wraxall, Wingfield, Westwood, Staverton:

The Area Board welcomes and invites contributions from members of the public. The chairman will try to ensure that everyone who wishes to speak will have the opportunity to do so.

If you have any requirements that would make your attendance at the meeting easier, please contact your Democratic Services Officer

Refreshments and networking opportunity from 6:30pm

Please direct any enquiries on this Agenda to Kevin Fielding, direct line 01249 706612 or email kevin.fielding@wiltshire.gov.uk

or Ros Griffiths (Bradford on Avon Community Engagement Manager), direct line 01225 718372 or email ros.griffiths@wiltshire.gov.uk

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225) 713114 / 713115

Wiltshire Councillors

Cllr Jim Lynch, Bradford on Avon North (Chairman)
Cllr Trevor Carbin, Holt and Staverton (Vice-Chairman)
Cllr Sarah Gibson, Bradford on Avon South
Cllr Johnny Kidney, Winsley and Westwood

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To find car parks by area follow [this link](#). The three Wiltshire Council Hubs where most meetings will be held are as follows:

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Bourne Hill, Salisbury
Monkton Park, Chippenham

County Hall and Monkton Park have some limited visitor parking. Please note for meetings at County Hall you will need to log your car's registration details upon your arrival in reception using the tablet provided. If you may be attending a meeting for more than 2 hours, please provide your registration details to the Democratic Services Officer, who will arrange for your stay to be extended.

Public Participation

Please see the agenda list on following pages for details of deadlines for submission of questions and statements for this meeting.

For extended details on meeting procedure, submission and scope of questions and other matters, please consult [Part 4 of the council's constitution](#).

The full constitution can be found at [this link](#).

For assistance on these and other matters please contact the officer named above for details

	Time
<p>1 Election of Chairman</p> <p>To elect a Chairman for the forthcoming year 2019/20</p>	7.00pm
<p>2 Election of Vice-Chairman</p> <p>To elect a Vice-Chairman for the forthcoming year 2019/20</p>	
<p>3 Appointments to Outside Bodies</p> <ul style="list-style-type: none"> • Bradford on Avon Community Area Transport Group – all members invited to attend • Bradford on Avon Local Youth Network (or successor organisation) – one member to attend • Bradford on Avon Health and Wellbeing Group – one member to attend • Bradford on Avon Older Peoples' and Carers' Champion – Bradford on Avon Seniors Forum to represent • Bradford on Avon Dementia Action Alliance – one member to attend • Bradford on Avon Streets Ahead/ Air Quality Alliance – one member to attend • BoA Business – one member to attend • Bradford on Avon Assets Working Group – one member to attend 	7.05pm
<p>4 Chairman's Welcome, Introduction and Announcements (<i>Pages 7 - 14</i>)</p> <p>Chairman's Announcements:</p> <ul style="list-style-type: none"> • Community Led Housing Project • Homelessness Strategy Consultation • Winter Weather Provisions • Highways Improvements and Traffic Survey Requests 	7.15pm
<p>5 Apologies for Absence</p>	
<p>6 Minutes (<i>Pages 15 - 20</i>)</p> <p>To approve and sign as a correct record the minutes of the meeting held on Wednesday 13 March 2019.</p>	7.25pm
<p>7 Declarations of Interest</p> <p>To receive any declarations of disclosable interests or dispensations granted by the Standards Committee.</p>	

8 **Written Partner Updates** (*Pages 21 - 60*) **7.30pm**

- Wiltshire Police
- Dorset and Wiltshire Fire and Rescue
- NHS Wiltshire
- HealthWatch Wiltshire
- Town Council
- Parish Councils

9 **Climate Change and Environmental Themed Projects and Initiatives** **7.50pm**

Updates and discussion:

- Introduction from Cllr Sarah Gibson
- Climate Emergency – Cllr Richard Clewer Cabinet Member for Housing, Corporate Services, Arts, Heritage and Tourism
- Clean Air Day 20 June
- St Laurence School – Sustainable Travel/Walk to School Week
- Climate Friendly BoA
- Extinction Rebellion
- Plastic Free BoA
- National Refill day 19 June

10 **Grant Recipient Feedback** **8.25pm**

Feedback from local groups and organisations who have received grant funding from the Area Board

11 **Working Group Update** (*Pages 61 - 62*) **8.30pm**

- Health and Wellbeing
- Community Area Transport Group
- Youth

12 **Grant Funding** (*Pages 63 - 74*) **8.40pm**

To determine any applications for Community Area Grants. Grant application packs for the Community Area Grants Scheme are available from the Community Area Manager or electronically at: <http://www.wiltshire.gov.uk/communityandliving/areaboards/areaboardscommunitygrantsscheme.htm>.

Applicant	Amount requested
Applicant: The Mead Primary School Project Title: Community Art Studio and Meeting Space	£5000.00

View full application	
Applicant: Kids Kitchen Collective CIC Project Title: Kids Kitchen Bradford-on-Avon View full application	£1000.00

Cllr Lead Initiative

Cllr Trevor Carbin requesting £500 for Staverton Butterfly Garden, a to convert a small area of waste ground into a wildlife garden, with butterfly friendly planting. The area is currently overgrown and littered.

13 **Date of Next Meeting**

Wednesday 11 September at St Margaret's Hall.

14 **Close**

9.00pm

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Chairman's Announcements

Subject:	Community Led Housing Project in Wiltshire
Web contact:	communityledhousing@wiltshire.gov.uk http://www.wiltshire.gov.uk/housing-community-fund

What is Community Led Housing?

Community led housing is about local people playing a leading and lasting role in solving local housing problems, creating genuinely affordable homes and strong communities in ways that are difficult to achieve through mainstream housing.

Community led housing can empower local communities, making them more resilient and able to address issues such as affordable housing and the need for downsizer accommodation.

What is the Wiltshire Community Led Housing Project?

Wiltshire Council, in partnership with Community First and Wiltshire Community Land Trust, has set up a partnership project to advise and support communities to address their housing needs.

The project vision is to enable and support community groups to deliver housing development that provides defined community benefits which are protected in perpetuity; and to provide a legacy for community led development. Localism and innovation lies at the heart of this and it will help to build stronger and more resilient communities. Community led housing can be complimentary of the on-going Neighbourhood Planning work of the council and its communities.

Community led housing needs to have meaningful community engagement and has to have widespread community support. This means the community needs to have a common vision and shared values; they need to be empowered. This project supports and enables groups seeking to deliver alternative solutions to their community needs beyond the mainstream delivery mechanisms. It can also support community groups working in a developer-community partnership.

The project team has been established with two project managers, a senior planning officer and a housing enabler. It is a cross service project. Grant funding is currently available to groups to help with start-up subject to qualifying terms and conditions.

What has happened so far and what will be happening?

The project is currently supporting seven community groups across Wiltshire including the formally incorporated Seend Community Land Trust. This group have been supported in their establishment, and land identification and negotiation work. Going forward, further support will be given through the planning, building and living stages of their projects as appropriate. They started as individuals, formed a steering group and became a legally recognized community led housing group formulating their own development proposals to serve their community needs.

The team are keen to build as wide a network of community led housing groups as possible throughout Wiltshire. We want to speak to anyone who is interested in trying to take a leading role in addressing community housing issues.

Chairman's Announcements

For further information, or to arrange a conversation with one of the project managers please contact the project team at: communityledhousing@wiltshire.gov.uk.

Subject:	Homelessness Strategy Consultation
Web contact:	Weblink to consultation

A consultation has been launched on how we can prevent homelessness and help those who are homeless to find a home.

Wiltshire Council is asking for views on its new strategy which sets out priorities and actions to work with those who are homeless or threatened with homelessness, to help them secure and keep a good home.

Ashley O'Neill, Portfolio Holder for Housing, said: "We are making real progress in tackling homelessness in Wiltshire, but we can never be complacent – we always need to do more"

"We need to think creatively, deliver a wide range of services and have effective, strong, partnership working to prevent homelessness, and provide the homeless with support to tackle the cause of their homelessness."

"This strategy will rely on stakeholders and the communities in Wiltshire and we would like people to let us know their views so we can all make a positive impact on preventing homelessness into the future."

The consultation will seek views on five priorities:

- Reducing rough sleeping
- Identifying and preventing homelessness at the earliest possible stage
- Ensuring services are designed to prevent homelessness and support those who are homeless.
- Ensuring those who are threatened with homelessness or who are homeless can secure and keep a suitable home.
- Maintaining effective strategic direction and partnership working

Each priority has a number of actions. These include increasing street outreach, developing a resettlement support service, and ensuring there is more housing available to help the homeless.

The strategy has been informed by Wiltshire Council's Homelessness Review 2018 and Homeless Health Needs Assessment. It also follows the national Homelessness Reduction Act 2017, which introduced a new legal duty on specified public services to refer customers who may be homeless or threatened with homelessness to a local housing authority.

You can access the consultation at

<https://surveys.wiltshire.gov.uk/snapwebhost/s.asp?k=155240979642>

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Chairman's Announcements

Subject:	Winter Weather Provisions
Web contact:	Weather.team@wiltshire.gov.uk

Wiltshire Council will once again be running the Parish Emergency Assistance Scheme (PEAS) which gives local Town and Parish Councils the opportunity to get hold of vital kit which can be used during adverse weather events. The application form is now available from weather.team@wiltshire.gov.uk. We kindly ask that any requests for equipment are made by the end of August 2019.

The weather team can help you develop plans and also help with the provision of certain items to help make parishes more resilient when extreme weather arrives.

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Chairman's Announcements

Subject:

Highways Improvements and Traffic Survey Requests

Wiltshire Council is changing the way highway improvements and traffic surveys are requested by members of the public and through Town and Parish Councils. The current process requires updating to improve the customer experience and to reduce the steps involved. The proposed new system will foster a closer working relationship with town and parish councils, whilst providing a better and more informed experience for members of the public.

Overview

The Area Board issue system is predominately used by residents and town and parish councils for raising highways improvement (Community Area Transport Group) and traffic survey (previously referred to as metrocount) requests. Link here for the Area Board issue system home page: http://services.wiltshire.gov.uk/Forms/area_board/index.php.

The process and the system require updating to improve the customer experience and to reduce the steps involved from the issue being raised to a resolution being found.

A long-term solution has been proposed with the system moving onto the new My Wiltshire app. However, a more efficient interim solution for these requests will be introduced from Monday 3 June 2019.

Updated process for Town and Parish Councils

If a parish or town council wish to raise a highways improvement request they fill out a form and send it to integrated.transport@wiltshire.gov.uk . This will be received by the local Highways Engineer and added to the next Community Area Transport Group agenda.

If a parish or town council wish to raise a traffic survey request they fill out a form and send to roadsafetydriving@wiltshire.gov.uk

These forms will be available on the [Area Board Issue homepage](#)

Updates process for local residents

If a resident wishes to raise a highways improvement request, or traffic survey request, they should complete the forms available on the above link and send this to their local parish or town council for consideration.

Contact details for each Town and Parish Council is available via a link on each form or on the Wiltshire Council website.

If the Town or Parish Council support the request they submit the respective form as set out above.

If the Town or Parish Council does not support the request then they advise the resident accordingly.

Chairman's Announcements

Highway improvement progress updates will be included in the CATG action notes circulated to Town and Parish Councils. It will be for the Town and Parish Councils to update residents on the progress of their request.

MINUTES

Meeting: BRADFORD ON AVON AREA BOARD
Place: St Margaret's Hall, St Margaret's Street, Bradford-on-Avon, BA15 1DE
Date: 13 March 2019
Start Time: 7.00 pm
Finish Time: 8.10 pm

Please direct any enquiries on these minutes to:

Kevin Fielding ,Tel: 01249 706612 or (e-mail) kevin.fielding@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr Jim Lynch, Cllr Trevor Carbin (Chairman), Cllr Sarah Gibson and
Cllr Johnny Kidney

Wiltshire Council Officers

Peter Dunford – Community Engagement Manager
Kevin Fielding – Democratic Services Officer

Town and Parish Councillors

Bradford on Avon Town Council – Dom Newton
Holt Parish Council – Andrew Pearce
Westwood Parish Council – Julie Adcock

Total in attendance: 20

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>
12	<p><u>Chairman's Welcome</u></p> <p>The Chairman welcomed everybody to St Margaret's Hall.</p> <p>The Area Board members were introduced.</p> <p>Jim Lynch and Dom Newton briefly outlined the written Bradford Town Council update.</p>
13	<p><u>Apologies for Absence</u></p> <p>There were none.</p>
14	<p><u>Minutes</u></p> <p>Decision</p> <ul style="list-style-type: none"> • The Minutes of the Area Board meeting held on the 16 January 2019 were signed as the correct record.
15	<p><u>Declarations of Interest</u></p> <p>There were none.</p>
16	<p><u>Chairman's Announcements</u></p> <p>The following Chairman's announcements contained in the agenda pack were noted:</p> <ul style="list-style-type: none"> • Children's Centres Consultation on proposals to develop the community model • Review of Electoral Divisions in Wiltshire
17	<p><u>Partner Updates</u></p> <p>The following partner updates contained in the agenda pack were noted:</p> <ul style="list-style-type: none"> • Wiltshire Police

	<ul style="list-style-type: none"> • Dorset and Wiltshire Fire and Rescue • NHS Wiltshire • HealthWatch Wiltshire
18	<p><u>Working Group end of year reports</u></p> <p>Local Youth Network - Cllr Jim Lynch</p> <p>Application for funding</p> <p>Decision Bradford on Avon Town Council awarded £10,000 towards a Joint Youth Service Work Programme in 2019/20. <i>Note: That this application would be funded with £6,000 as the first tranche of funding, with a second tranche during May 2019.</i></p> <p>A written report from Community Family Care was noted.</p> <p>Health and Wellbeing Group – Cllr Johnny Kidney</p> <p>The minutes of the HWG held on 25 February 2019 were noted as the correct record.</p> <p>Applications for funding</p> <p>Decision Age UK Wiltshire awarded £7,000 towards continuation of the Living Well project in 2018/19</p> <p>Decision Bradford on Avon Seniors Forum awarded £668 towards running/ event costs incurred in 2018/19</p> <p>Community Area Transport Group – Cllr Sarah Gibson</p> <p>The Minutes of the CATG held on 18 February 2019 were noted as the correct record.</p> <p>Decision</p> <ul style="list-style-type: none"> • To welcome the road surfacing work and repairs carried out in 2018/19 and note the improvement in the overall condition of Wiltshire’s roads in recent years, but acknowledge that further investment is still required.

	<ul style="list-style-type: none"> • To approve the highway maintenance scheme list for 2019/20 prepared for the Area Board. • To note the new provisional five year programme, which will reviewed annually to ensure best value for money and whole life costing for the highways asset.
19	<p><u>Community Grant Scheme: Applications for funding</u></p> <p>The Area Board considered two applications for grant funding:</p> <p>Decision Westwood with Iford Primary School awarded £1,000 for a Music and Innovation Project.</p> <p>Decision Councillor Trevor Carbin awarded £500 towards the Staverton Reed Beds Project.</p>
20	<p><u>End of Year Review</u></p> <p>Peter Dunford gave a brief overview of the Working Group end of year reports.</p> <p>Points made included:</p> <p>End of Year Statistics</p> <ul style="list-style-type: none"> • Circa £47, 000 invested into Bradford on Avon area • 28 community projects supported • £215, 572 partner funding “levered in” • 15 projects joint funded with Town Council <p>In the town</p> <ul style="list-style-type: none"> • Christmas Lights Switch On Event • Water Fountain Project • Coach Friendly signs • Clean Air Day direct action • Duke Ellington community concert • My Science Fair • Minerva Owls Tourist Trail • New fencing at The Strips • Relateen counselling at St Laurence School

	<p>Across the Villages</p> <ul style="list-style-type: none"> • Dementia Action Alliance • Floaty Boat Fund • Schools Cluster/ Multi Agency Forum • Women's 100 Film • Staverton/ Holt floodgates • Winsley Hill footpath over canal • Staverton Marina Slipway Trees • Monkton Farleigh Village Hall windows <p>The Chairman thanked Peter Dunford for his presentation and hard work across the community area.</p>
21	<p><u>Introduction to Ros Griffiths, Community Engagement Manager</u></p> <p>The Chairman advised that this would be the last Bradford on Avon Area Board for Peter Dunford as the Community Engagement Manager. Peter was moving on to be the new Melksham Community Engagement Manager with Ros Griffiths coming to Bradford on Avon.</p> <p>The Area Board members thanked Peter Dunford for his hard work in the Bradford community area over the last seven years.</p>
22	<p><u>Date of Next Meeting</u></p> <p>Wednesday 22 May 2019 at St Laurence School, Bradford on Avon.</p>

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Bradford on Avon Area Board Report – 19th June 2019.

Barbecues



Barbecues are great when the sun is shining and you have friends and family to visit, but they do carry a fire risk.

- Always position the barbecue on a level site, away from wooden fencing, sheds and hedges.
- Don't place the barbecue on dry grass or vegetation.
- Use firelighters or barbecue fuel to light the coals – NEVER use petrol or paraffin.
- Keep children and pets well away from the cooking area and never leave the barbecue unattended.
- Be careful when grilling fatty foods, as the fat can cause the coals to flare up.
- Don't move the barbecue until it is completely cool, and make sure any remaining charcoal is cold before disposing of it carefully. Ideally use water to damp down the ashes.
- If using a disposable barbecue, make sure it is completely cold before disposal.
- NEVER dispose of hot barbecue ashes in plastic rubbish bins as this can easily start a fire.
- Always have a bucket of water or garden hose to hand in case a barbecue gets out of hand.
- Make sure the controls and cylinder valves of a gas barbecue are turned off before you change the cylinder, which should be done in a well ventilated area. Always check the connections for leaks.
- Store gas cylinders outside and protect them from direct sunlight and frost.
- Make sure your gas barbecue is correctly serviced and that all joints are tightened, safe and secure.

- Never use a barbecue indoors or inside a tent, as they produce potentially lethal carbon monoxide.

Heath fires and countryside safety



When you are out and about enjoying the countryside, there are some things you can do in order to protect our beautiful surroundings and keep you safe.

Large wildfires are thankfully rare but, when they do occur, they can be very serious and affect large areas of the countryside. They also take a great deal of resources to bring under control, which impacts the availability of appliances for property fires and other emergencies.

The Upton Heath fire in Dorset in 2011, for example, damaged approximately 250 acres of the heath and required the mobilisation of 30 fire engines and 11 Land Rovers.

Wildfires can ravish the local wildlife, destroying ecosystems in a matter of hours that have taken years to build up. If a wildfire encroaches upon farmland, then crops and farm buildings can be consumed, and homes that border heathland can also be at risk.

At their worst, wildfires can cause death or injury to people. A developed wildfire creates its own wind, which drives it at speeds faster than people can get out of its way.

Steps you can take to avoid starting a wildfire:

- Avoid open fires in the countryside. If you must have a fire, make sure that you're in a designated safe area.
- Put out cigarettes and other smoking materials properly before you leave your vehicle.
- Do not throw cigarette ends out of your vehicle. They could start a fire and destroy surrounding countryside.

- Don't leave bottles or glass in woodlands, as sunlight shining through the glass can cause a fire to start. Take the items home, or put them in a waste or recycling bin.
- If you see a fire in the countryside, report it immediately. Do not try to tackle a fire yourself; usually they can't be put out with a bucket of water. Please call the fire service and leave the area as soon as possible.
- Ensure that you know your location or a landmark so you can direct the fire service.

Safe and Well Visits- Home safety

The Melksham area has a dedicated Fire Service '**Safe and Well**' advisor who can visit people, within their own homes, advising on home safety and wellbeing.

A Safe and Well visit is **FREE** and normally lasts about one hour covering topics such as:

- Using electricity safely
- Cooking safely
- Making an escape plan
- What to do if there is a fire
- Keeping children safe
- Good practice – night time routine and other points relevant to you
- Identifying and discussing any further support the occupier may need

If you have thatch property, are living alone, have a young family, are over 65 or a smoker please get in contact with us. We want to help make you safer in your own home. If you or someone you know has mobility or sight and hearing impairments, please suggest a Safe and Well visit.

Visit <http://www.dwfire.org.uk/news/new-name-new-contact-details-same-service/> to book one.

Response

Total Incidents attended by DWFRS for Bradford on Avon Area; 01/05/19 – 31/05/19.

DWFRS have responded to 11 incidents in Bradford on Avon area between the dates above.

Bradford on Avon Fire Station Responded to a total of 11 incidents county wide in the mentioned time period. Details are listed in the table below.



Category	Incidents in Bradford on Avon	Off of Station Ground incidents	Total
False Alarm	5	0	5
Fire	2	0	2
Special Service	4	0	4
Total	11	0	11
1st Pump Availability	46.6%		

Recent Notable Incidents

Bradford on Avon attended a small child locked in a car and safely released them.

They also attended a property fire in Kennet Gardens which was caused by a resident deliberately setting fires.

Community Engagement

Dorset & Wiltshire Fire and Rescue Service provides a free service called a Safe and Well visit. We will visit a person's home by appointment and discuss any safety issues in the home. We will also have a conversation about improving an individual's health and well-being.

If you or someone you know need a smoke alarm, some advice or are worried about what to do in an emergency, contact us for a free Safe and Well visit;

<http://www.dwfire.org.uk/safety/safe-and-well-visits/>

Community Safety Plan

DWFRS Community Safety Plan 2017-2021 outlines our plans for the future. It explains the diverse services we provide and how we plan to improve and deliver them over the four-year period. The plan can be found on the DWFRS website <http://www.dwfire.org.uk/community-safety-plan/>

Phil People

Station Manager, Wiltshire West. Trowbridge, Bradford, Melksham & Devizes.

Email: phil.people@dwfire.org.uk

Tel: 07787862767 / 01722 691247

www.dwfire.org.uk

Help make a difference in your community

Would you like to develop your skills, gain experience and give people the chance to speak up about their experiences?

Healthwatch Wiltshire is keen to hear from anyone interested in becoming a volunteer to support its work making health and care services meet the needs of local people.

Around 40 volunteers currently offer their time to us, and they are regularly out talking and listening to people in the community, finding out what is good and what could be improved about local health and social care services. They are often found at community events, but also visit the services themselves to speak to patients and gather their views.

Volunteers also give advice and information about the NHS and social care services to the public, as well as provide vital behind-the-scenes support in roles like admin work.

By helping people have their say about NHS and social care services, volunteers at Healthwatch Wiltshire donated more than 830 hours of their time last year.

And they are also part of a network of

more than 5,000 people who are involved with Healthwatch across the country.

The work at each local Healthwatch contributes to work at Healthwatch England in its mission to ensure that people are at the heart of care.

Healthwatch Wiltshire Volunteer and Partnerships Lead Jo Woodsford said: "Our volunteers are our ambassadors and they are at the heart of everything we do.

"Without them it simply wouldn't be possible to reach out to so many people across Wiltshire. They each make their own unique contribution so I'd like to say a big thank you to each and every one of them for bringing their skills, experience and dedication to supporting us.

"If you're thinking of volunteering, we'd love to hear from you. Whether you have an hour or two to spare or are looking to make a more regular commitment, we will be able to find a role to suit you."

To find out more, visit
www.healthwatchwiltshire.co.uk/volunteer



Why volunteer with us?

A nurse and former hospice CEO, Sarah joined us because she wants to make sure people who use health and social care services have a voice.

"You will meet a wide range of interesting people, you will be well supported by the staff and you will have a choice about what, where and when you volunteer," she says.

Photo: Siobhan Boyle

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May 2019

The right healthcare, for you, with you, near you

NHS Wiltshire Clinical Commissioning Group (CCG) is responsible for commissioning a broad range of healthcare for the population of Wiltshire. We are led by experienced local GPs drawn from across the county, who provide clear clinical leadership to the big decisions affecting the future of healthcare provision in Wiltshire, carefully tailored to meet the differing needs of people locally.

Our vision is to ensure the provision of a health service which is high quality, effective, clinically-led and local. We are committed to delivering healthcare that meets the needs of Wiltshire people, to consult and engage with our population to enable them to be involved in decisions made about health services and to deliver those services to people in their own homes or as close to home as possible.

News

Primary Care Networks

The Government announced a number of policies and incentives this year to help the health and care system meet increasing demand. General practice is at the core of these new ideas with the establishment of Primary Care Networks.

Each network will serve patient populations of around 30,000-50,000. Organisations within the network area will work closely together to give patients access to a wider range of health and care professionals, as part of community teams. This includes GPs, nurses, physios, therapists, pharmacists and social care providers – each providing care that is proactive, coordinated and accessible. With the focus on patients seeing the right health professional for their needs, GPs should have more time to spend on patients who need them the most.

To support their establishment, a Primary Care Network Development Programme will be centrally funded and locally delivered. By 2023/24, the PCN contract is expected to invest an additional £4.5bn per year, or £1.47 million per typical network covering 50,000 people.

GPs in Wiltshire have decided on 11 Primary Care Networks:

- Sarum West
- Sarum South
- Sarum North
- Devizes
- Trowbridge
- Bradford on Avon and Melksham
- Westbury and Warminster
- Chippenham including Corsham and Box
- Calne
- North Wiltshire Border Locality including Malmesbury, Tolsay, Royal Wootton Bassett, Purton and Cricklade
- East Kennet.

GPs and Practice Managers attended a meeting in mid-March to discuss the establishment of the networks and we will provide more information on the progress of the networks in the months to come.

You can find out more about Primary Care Networks on the [NHS England website](#).

New Chief Executive appointed to lead Avon and Wiltshire Mental Health Partnership NHS Trust

Avon and Wiltshire Mental Health Partnership (AWP) NHS Trust has appointed Dominic Hardisty as its new Chief Executive.

Dominic is currently the Chief Operating Officer and Deputy Chief Executive at Oxford Health NHS Foundation Trust. He will take up his role at AWP in August 2019, replacing Dr Hayley Richards, who announced her plans to retire in January and will be leaving the Trust at the end of May. Simon Truelove will fill the role of Acting Chief Executive until Dominic arrives.

Dominic brings with him 20 years as a leader, with the last 10 in the NHS, where he has worked across acute and community trusts. He has led teams to transform services across acute, community, mental health and children's/young people's pathways, as well as leading on responses to CQC inspections and formation of partnerships across primary, acute, community and social care.



The Chair of AWP, Charlotte Hitchings, said: "I am absolutely delighted to be appointing Dominic.

"He brings a wealth of relevant experience, both in mental health and strategic and operational management. Dominic made a great impression on the more than 50 staff, service users, carers and other stakeholders involved in the assessment and interview process."

Dominic said: "I am thrilled to be appointed Chief Executive of AWP. There are great things going on in the Trust and I look forward to joining and working with staff and stakeholders to ensure we build on current good work and continue to do our very best for service users, their families and carers, as well as for our staff to make AWP outstanding."

Charlotte added: "I am excited about Dominic's aspirations for the Trust and we are all very much looking forward to working with him as we continue on our drive for continuous quality improvement across our services for the benefit of the people we serve.

I'd also like to take this opportunity to thank Hayley Richards once again for her commitment, passion and hard work throughout her long career with the NHS and to wish her well in her retirement."

Dominic holds a degree from Oxford University and an MBA from Harvard Business School and is currently training to be a Health Care Assistant (HCA).

In another new appointment, Consultant Psychiatrist, Dr Sarah Constantine has joined AWP as the new Medical Director, starting in the role on 16 April 2019.

Governing Body meeting

Our next Governing Body meeting is on 28 May 2019 at 10.00am at Southgate House, Pans Lane, Devizes SN10 5EQ. You can read the papers from previous meetings on our website www.wiltshireccg.nhs.uk/governance/governing-body-meetings-in-public

News archive

Read more news from Wiltshire CCG in our [news archive](http://www.wiltshireccg.nhs.uk/news/news-archive) – www.wiltshireccg.nhs.uk/news/news-archive.

Keep up to date with news and information from Wiltshire CCG on social media.



NHS Wiltshire CCG



@NHSWiltshireCCG

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Update for Bradford on Avon Area Board

Update from	Bradford on Avon Town Council
Date of Area Board Meeting	19 June 2019

Headlines/Key Issues

- Currently working on a new Business Plan.
-
- Currently carrying out the actions on our Tourism Strategy by having a new town trail walk.
-
- Climate Emergency Plan -report attached.
-

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BOATC CLIMATE EMERGENCY

Alex Kay

2019

BOA



**BRADFORD
ON AVON**
TOWN COUNCIL

On March 5th 2019, Bradford on Avon Town Council voted unanimously for a Climate Emergency Motion pledging to make the town carbon neutral by 2030, joining a growing list of communities not just in the UK but across the World to do likewise. To achieve this aim we need to act.



Climate Emergency Motion: May 2019

Alex Kay

Strategy Basis: Bradford on Avon

Greta Thunberg: ***"Our house is on fire....I want you to panic. I want you to feel the fear I feel every day. We owe it to the young people, to give them hope"***.

On March 5th 2019, Bradford on Avon Town Council voted unanimously for a Climate Emergency Motion pledging to make the town carbon neutral by 2030, joining a growing list of communities not just in the UK but across the World to do likewise. To achieve this aim we need to act. We need to engage with all of the community to support this and as a Council, we need to encourage, invest and support. The UN Panel told us we had 12 years in October 2018 and the global community has already lost 6 months with little to show for it. So we must do what we can on a local scale to raise awareness and makes changes.

<https://bradfordonavontowncouncil.gov.uk/climate-emergency-declared-by-town-council>



Benchmarking

The average UK person's carbon footprint amounts to **nearly 10 tonnes CO₂**. This is twice the global average per capita but well below the highest. (*Note: USA is the highest per capita by nearly twice, China is the highest total but much has the bigger population*). This doesn't include our share of industrial and public infrastructure usage (factories, hospitals, roads) and the real average use may be as high as **15 metric tonnes CO₂ per year**.

We could spend a long time arguing about the exact numbers and how we measure progress, but I believe that we should be acting immediately as the general scale of the problem is known to be enormous.

There are clear areas of focus for all of us as individuals: domestic energy use and travel.

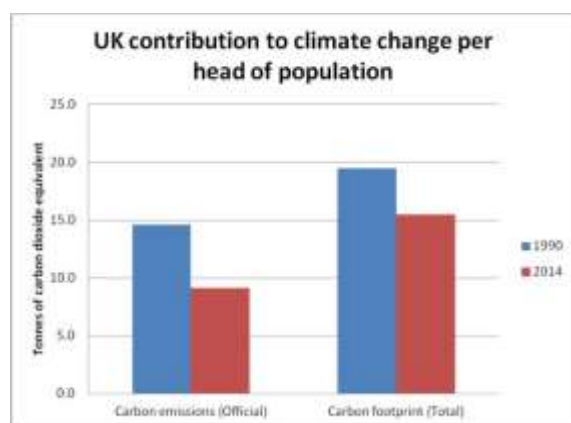
As a community, we need go further, to include public infrastructure energy use, provision of public transport, planning regulations, investment in technology and education, green space protection and tree-planting. Promoting best-practice across the community and beyond to other towns and parishes may enable real progress towards carbon-neutrality by 2030. As a Town Council, BOATC do not have direct responsibility for many of these areas, but we must challenge and influence where we can and act where we do hold responsibility.

- **Comments in red suggestions for BOATC actions**

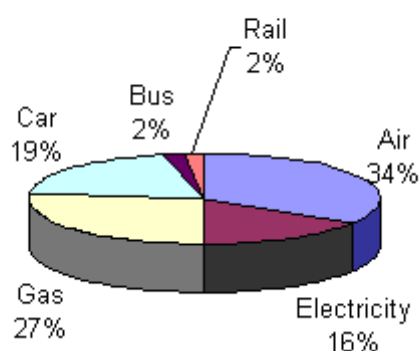
<http://www.sgr.org.uk/resources/how-big-average-briton-s-carbon-footprint-really>

www.carboncalculator.co.uk/averages.php

<https://www.cse.org.uk/news/view/2323>



Where the average person uses carbon





RAISING AWARENESS

- **Dedicated steering group to be chaired by Chair BOATC E&P Committee and to include members and representatives from the following (but not limited to):**
 - a. **One or more other Councillors and interact with all other BOATC Committees as appropriate;**
 - b. **Seek advice and support from Council officers;**
 - c. **BoA Wiltshire Councillors;**
 - d. **Climate Friendly Bradford (who are already represented on E&P Committee);**
 - e. **BoA Business;**
 - f. **BoA Preservations Trust;**
 - g. **Friends of Holy Trinity and/or other Church groups;**
 - h. **West Wiltshire Wildlife;**
 - i. **Seniors Forum and/or U3A;**
 - j. **BoA Schools;**
 - k. **Other youth groups (Guides, Scouts etc);**
 - l. **Sports Groups**
 - m. **And others....**
- **Steering Group not intended to 'replicate' Climate Friendly who do such great work for environment already) but to engage with other groups across the community demographic;**
- **Focus around ca. monthly E&P meetings with ad hoc focus sessions as required;**
- **Assign champions for key areas.**

- **Include Climate Emergency standing agenda item on Full Town Council monthly meetings to consider keep high-level profile, report on progress, support/request funding and new ideas;**
- **Dedicated ENVIRONMENT area on the new BOATC website;**
- **Weekly posts on top-eco tips and ideas;**
- **Standing Environment section on BOATC Quarterly newsletters;**
- **Consider running competitions to increase awareness and bring in new ideas;**
- **2019 SW in Bloom theme is Climate Emergency Awareness;**
- **Have a special Climate Awareness area in TIC and/or other BOATC building/buildings;**
- **Correspond with other Councils working towards same target to share best practice;**
- **Engage with other towns and parishes who have not signed up to work towards same target;**
- **Write and work with Wiltshire Council and Westminster.**



ENERGY:

Over 40% of this is likely to be from your gas and electricity usage... so by every house in Bradford signing up with a green supplier where electricity is from renewables and gas off-set (e.g. Green Network, Ecotricity, Good Energy or Bulb) would make a significant step towards the goal.

Every effort to install renewable energy, such as solar panels, solar water-heating, heat pumps and in suitable locations, wind-turbines, would be even better. There may be government grants to help you do this.

Removing or reducing domestic natural gas usage, by remembering to turn off lights and other appliances, turning down the thermostat. This can be enhanced by better insulation and there may be government grants for you to do this.

- Invest in solar panels on other Council owned/controlled properties, e.g. public toilets, youth centre, etc (each will need separate proposal and significant support from Wiltshire Council);
- Expand renewable programme to new assets transferred to BOATC;
- Provide information on green energy providers;
- Provide energy on eco server supply, e.g. 'Ecosia' which offsets energy internet server energy use by planting trees;
- Offer expert advice on improving home energy efficiency (insulation etc);
- Work with Solar energy providers to make concessionary rates for installation;
- Provide information on government grants and support for insulation and energy solutions;
- Consider providing grants to support renewable energy installation.



BUILDING AND PLANNING

Encourage national and unitary Councils to insist on strict environmental standards for all new-build homes to future-proof with respect to energy use and generation, insulation and grey-water/run-off water collection/re-use.

Insist on maximum enforcement of strict LEMP conditions for developments and encourage in law protection of hedgerows and trees within reason.

In planning applications to modify existing properties, also insist on maximum tree/green protection and select towards improvements in energy efficiency

- Draft guidelines for BOATC planning recommendations for new builds;
- Continue engagement with BoAPT to aid environmental enhancement of older buildings (as per Historic England guidance);
- Engage with Wiltshire Council for higher environmental and sustainable standards within the Wiltshire Core Strategy (renamed Wiltshire Local Plan).



TRANSPORT:

Much of the remaining 60% CO₂, about 6 tonnes each, comes from our transport needs and choices. Air travel accounts on average, about half of that CO₂, but of course is very variable depending on holiday frequency and business trips. It is not easy to see a way of reducing this significantly without massive life-style changes, including more use of virtual-meetings, but does not allow for the pleasure we enjoy of travel. Hence, much of this section would require OFFSET (see below). There is often a choice to pay a little extra for offset when booking flights.

Working from home and reduce the commute, gives you more time and reduces your CO₂.

Walk or cycle more local trips and this helps to reduce problems with parking, congestion, and air quality.

Use the bus or train instead. Even existing diesel versions of public transport are desirable from a CO₂ and environmental standpoint.

Encourage/campaign for greener and more frequent public transport: We have the technology but needs government investment.

Consider changing your family car for greener options: electric, hybrid, smaller, more efficient.

- Invest in additional electric car charging points (preferably with renewable energy supply)
- Provide more information about greener transport opportunities
- Encourage community car-pooling and car-sharing
- One car per household
- Provide information of the environmental choices of different travel and different vehicle types



TREE PLANTING AND GREENSPACES: OFFSET AND BALANCING

All green plants use CO₂ and sunlight in photosynthesis and release oxygen. So although we can't entirely eliminate our CO₂ footprint, as we breathe out CO₂ from our own life processes, we can offset by planting trees and maintaining our green spaces. This has many other environmental benefits of improving habitat and encouraging wildlife. Green space is very beneficial to our mental and physical well-being and can help to rebalance our relationship with the whole planet. Plant trees and plants to soak up carbon and include insect-friendly plants in our meadows, verges and gardens to promote bio-diversity.

- Tree and hedge planting;
- Develop a green-corridor across the parish, could include in land purchase if possible;
- Develop guidelines and advice for carbon-offset investment etc;
- New BOATC Greenspace Officer role;
- Invest in tree planting in public spaces (and out) of parish, especially insect-friendly plants to soak up carbon and promote bio-diversity;
- Provide lists of recommended plants for gardens to enhance biodiversity;
- Encourage increased biodiversity, e.g. supporting wildflower-verges mowing and verge-cutting approach;
- Make Ecological/Environmental benefits at heart of our SW in Bloom strategy;
- Consider creating Living Green walls in town centre locations;
- Encourage community gardening and



WASTE: REFUSE, REDUCE, REUSE, REFILL, RECYCLE

As part of reducing our shared and collective CO₂ footprint, we need to be more careful with our waste products. If we minimise waste of all kinds, we reduce the energy and materials required to make those products. The reduction of litter, particularly plastics, has been the focus of the **Plastic-free** community initiative and is also important towards the Climate Emergency with added benefits of cleaning up our rivers and oceans and reducing/removing harmful pollution.

- Continue & expand Plastic-free agenda raising profile of businesses who have made significant eco contribution;
- Encourage more recreational groups to sign up for Plastic-free;
- Complete drinking water station installations;
- Invest in recycle points in recreation areas;
- Invest on TerraCycle points;
- Involve schools ;
- Carry a shopping bag and refuse plastic carriers;
- Buy local produce and grow your own;
- Reduce meat and dairy consumption.

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Tourism Strategy



Destination Management Plan Bradford on Avon

2019 – 2024

V.3

Contents

1. Introduction
2. Vision
 - Strategic Objectives
 - Priorities
 - Outcomes
3. Context
 - The Visitor Economy and Market
 - The Tourism Product
 - Policy
 - Destination Management, Organisation and Marketing
 - Future challenges and Trends
4. Strategic Analysis
 - S.W.O.T.
5. Next steps
 - Appendix A: Action Plan
 - Priority 1: Partnership Working
 - Priority 2: Product Development
 - Priority 3: Market Development
 - Priority 4: Developing the Destination
 - Priority 5: Visitor Experience
 - Appendix B: Data Collection

1. Introduction

Bradford on Avon is renowned for both its natural beauty and historic buildings and is widely recognised as one of the most important industrial heritage towns in the south-west of England, with good transportation links and located close to the UNESCO world Heritage sites in Bath.

This Strategy and Destination Management Plan brings the tourism aims of Bradford on Avon together, in one document, providing a single point of reference. The plan will align with destination partners plans and reduce duplication to maximise local investment.

This document will provide the Town Council and other stakeholders with a clear plan to ensure that the town and its tourism business are supported and developed. The emphasis is on developing a successful visitor experience which in turn will encourage more visitors and therefore boost the local economy to help ensure the viability of the businesses in the Town.

The plan highlights Bradford on Avon's cultural and scenic assets to increase tourism during all seasons, create engaging and appealing marketing campaigns to reach domestic and international audiences, continue and grow relationships with destination management organisations and utilising opportunities offered by them and increasing and improving the tourism offer and taking advantage of the towns close proximity to Bath and its 1.16 million* staying visitor trips and its £2366 million* spend from those visitors.

This Strategy and Destination Management Plan has been developed by Bradford on Avon Town Council. The Council has an ambition to create a prosperous and viable economic future for the town, as well as a vision to create a town where people want to live, work, play and visit. The Town Council has already taken the responsibility for the Tourist Information Centre to support this ambition and is now producing this Strategy and Destination Management Plan with the aspiration to improve the visitor experience and increase visitor numbers.

*Visit Bath Statistics 2016

2. Vision

To make Bradford on Avon the destination of choice for visitors to the South West of England

Strategic Objectives

- i) Increase the numbers of visitors
- ii) Improve the visitor experience
- iii) Boost the local economy

Priorities

Bradford on Avon Town Council have identified the following 5 priorities that will achieve the strategic objectives.

Priority 1: Visitor Experience – to ensure that the visitor gets the best possible experience from visiting the town including great customer service and the ability to navigate the town easily and safely.

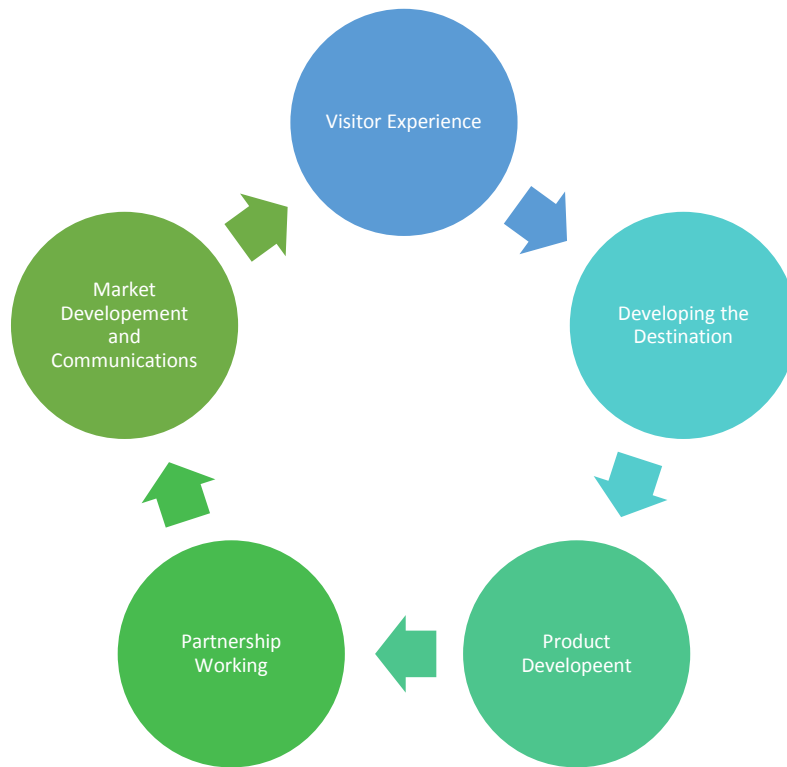
Priority 2: Developing the Destination –through improving the physical and natural environment Bradford on Avon will be an attractive destination to live, work visit and play that will support the economy in the town.

Priority 3: Product Development – to build on the assets of history and heritage and to strengthen and grow, unknown or newly established products so that the town can benefit from extended seasons and create new and compelling experiences for the visitors.

Priority 4: Partnership Working – to work with stakeholders to deliver the elements of the destination management plan.

Priority 5: Market Development and Communications – Identify new and emerging markets eg the curious traveler, that are suited to the offer in Bradford on Avon and how best to communicate with them. Further, to make the best of our memberships to Destination Management Organisations and the Great West Way.

These priorities work on the principle of continuous improvement, in the cycle outlined below;



Outcomes

The success of the Strategy and Destination Management Plan will be based on the outcomes listed in the table below.

Increase the number of local, national and international visitors for over night stays	
Increase the number of day trips from bath and bristol	
Increased dwell time to improve spend in the town.	
Improve the overall visitor experience	
become a destination for year round visitors	
create a cohesive and sustainable marketing plan and activity for Bradford on Avon	
Attract investment into the town	

3. Context

The Visitor Economy and Market

Tourism spend through domestic and International visits in England generated over £91.7 billion pounds into the British economy in 2016 and supports over 2.6 million jobs. The Total figures broken down shows that £53.5bn was attributed to domestic day trips, 18.5bn overnight stays and £19.7 by international inbound visitors

In the South West the number of visits (day, domestic and International) increased by 4.27% to 39.21m and spend increased by 8.97% to £24.43 billion in 2017, research from the international passenger survey 2017 showed that international visit were up 3% to 2.6m with the highest concentrations of visitors coming from Germany, France, USA, Spain and The Netherlands, it also showed that summer was the most popular time to visit at 37% followed by the spring at 28%.

Information taken from the 2016 Economic Impact of Wiltshire's Visitor Economy Report has shown that Wiltshire attracted approximately 20.7m day and staying visitor trips with a total visitor related spend value of £1,113m. This generated £1,557m of business turnover in the county supporting an estimated 29,000 tourism related jobs. The table below shows the steady improvement annually.

	2011	2012	2013	2014	2015	2016
Total Staying Visitor Trips (UK and overseas)	1.6 million	1.7 million	1.7 million	1.8 million	1.8 million	1.9 million
Total Staying Visitor Nights (UK and overseas)	5.9 million	5.5 million	5.5 million	5.9 million	5.9 million	6.2 million
Total Staying Visitor Spend (UK and overseas)	£269 million	£321 million	£339 million	£355 million	£368 million	£378 million
Total Day Visits	18.1 million	18.1 million	18.1 million	18.1 million	17.8 million	18.8 million
Total Day Visitor Spend	£549 million	£638 million	£641 million	£646 million	£669 million	£701 million
Total Visitor Related Spend	£859 million	£1,005 million	£1,028 million	£1,041 million	£1,083 million	£1,113 million
Total Tourism Supported Business Turnover	£1,130 million	£1,422 million	£1,455 million	£1,470 million	£1,530 million	£1,557 million
Total Employment (actual)	21,000	27,600	28,000	28,000	29,000	29,000
% Of All Wiltshire Employment	7%	9%	9%	8%	8%	8%

Table from: Economic Impact of Wiltshire's Visitor Economy Final Report (Feb 2018)

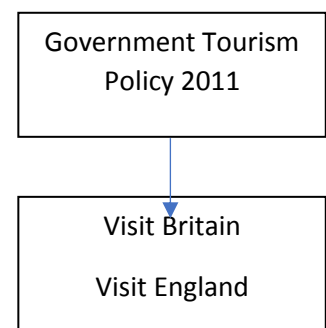
Due to Bradford on Avon's close proximity to Bath and the draw from its tourist economy it is worth considering the figures for Somerset, which received 39.21m visits, with the total spend of the £24.43 billion, data is only available for Bath in 2016 which recorded 1,161,900 staying visitor trips and its £23.5 Billion spend from those visitors, it can be assumed that due to a county increase, 2017's figures would show growth. Bath has continually been in the Visit Britain's top cities for inbound international visitors ranking 12th in 2017.

The Tourism Product

Bradford on Avon provides a charming welcome to visitors, with numerous unique selling points including its rich heritage, impactful tiered honey stone buildings, its location on the River Avon and proximity to the Kennet and Avon Canal. The town lies partly on the Avon Valley, eight miles southeast of Bath, in the countryside between the Mendip Hills, Salisbury Plain, the Cotswold Hills and the Cotswold Area of Outstanding Natural Beauty.

In addition, it boasts a wide variety of walking and cycling trails, a large arts and crafts offer, performance and events programmes as well as a uniquely large independent shopping offering, restaurants/cafes and leisure experience. Bradford on Avon has a rich history and considerable evidence of its heritage remains today.

Such features include:



- The Saxon Church
- Holy Trinity Church
- The Town Bridge and Chapel
- Catholic Church
- The Iron Duke
- The Tithe Barn
- Dutch Barton
- Packhorse Bridge
- Moulton Hall
- St Mary Tory

Policy

There is a hierarchy of policies, plans, organisations and objectives that impact on the tourism industry. These national and regional policies will impact on the context within the development of Bradford on Avon as a tourist destination. These policies highlight;

- Government recognition that support is needed to see a growth in tourism in rural areas.
- Visit Britain /Visit England focusing on building England’s tourism product. I.e. funding for projects like the Great West Way for which Bradford on Avon is a Destination Ambassador.
- The objectives of Visit Wiltshire are to promote and market the county of Wiltshire as a tourist destination and to act as an official voice for those involved in Wiltshire tourism industry.

Bradford on Avon’s Neighbourhood Plan (2013- 2023) and The Bradford on Avon Town Council Business Plan (2015-2020) have an ambition to create a prosperous and viable economic future for the town, as well as a vision to create a town where people want to live, work, play and visit, which would include visitors and tourism to Bradford on Avon.

In order to achieve this vision with regards to tourism, the council have vowed to encourage and promote the economic and commercial vitality of the town and provide and support town events to encourage visitors from further afield.

Destination Management, Organisations and Marketing

To ensure that the Strategy and Destination Management Plan is taken forward and Bradford on Avon is able to grow and prosper it is essential that partnerships are strengthened or established between tourism organisations and town stakeholders, to ensure a collaborative approach for tourism in the town.

Visit Wiltshire

Visit Wiltshire are the main Destination Management Organisation for the County of Wiltshire and offer out of county marketing and PR opportunities to increase visitor numbers. It has an extensive network of Travel Trade contacts (group travel, coaches, executive travel).

Bradford-on-Avon is a ‘town member’ partner of Visit Wiltshire.

Great West Way

Visit Wiltshire in consultation with other destination management organisations have created a new touring route ‘The Great West Way’, The aim for the route is for it become as iconic as the ‘Route 66’ in the USA and ‘The Wild Atlantic Way’ in Ireland. The Great West Way is a 125-mile route which runs from London to Bristol and takes in many of England’s iconic destinations and



attractions. The Route has gained support from Visit Britain and has secured a grant of £1 million from the 'Discover England Fund'.

Bradford on Avon is a Destination Ambassador for the Great West Way.

Visit Bath

Bradford-on-Avon is also a member of Visit Bath, the Destination Management Organisation for Bath. This offers the same advantages as Visit Wiltshire, but also allowing access to prospective Bath tourist market. The Council is working closely with Visit Bath to develop a strong and reciprocal partnership with the aim of tempting tourists and residents of Bath to take the 12-minute rail journey to Bradford on Avon.

Bradford on Avon is a Town Member of Visit bath.

The Bradford on Avon Preservation Trust

The Trust has over 50 years of experience, campaigning and helping restore buildings of importance, they are the guardians and managers to some of the most historic buildings in Bradford on Avon Including the West Barn and Tithe Barn. The Preservation Trust is key to the town's heritage tourism and historic attractions.

Other identified stakeholders include Bradford on Avon Business, Bradford on Avon Accommodation Group, Great Western Railway (GWR), the Canal and Rivers Trust and Wiltshire Council.

These are the key organisations, who will be impacted by the Strategy and Destination Management Plan and who will be involved or consulted with in the development aspects of the plan.

While the plan is progressed, it will be regularly reviewed where additional members may be identified, in this instance they will be consulted to help shape the future outcomes.



In the marketing of the Strategy and Destination Management Plan, the Council will take advantage of all mediums, including a new web site, social media and the printed word.

To ensure the delivery of the outcomes from this Strategy and Destination Management Plan, funding opportunities need to be sourced for investment, tourism infrastructure, product development, accessibility and training opportunities for local business and the town council to develop the offer.

Future Challenges and Trends

The Visit Britain/Visit England's future trends report from 2015 showed that over the next 5 – 10 years there will many new challenges and trends. These include:

- The Ageless Traveller - people are living longer and more active lives, while adhering less and less to a traditional order of key life stages, it is becoming less relevant to think about travellers in terms of their age and more in terms of their interests.
- The Curious Traveller who is seeking the real authentic England and a key component of the Great West Way initiative
- Targeting audiences on social media and online will become more difficult and time consuming with the filter bubble and personalised algorithms.
- Travellers will look for destinations where they can collect many unique experiences without having to invest considerable time and money. They will also want to find out as much as they possibly can about a destination before they get there. Online information is key.
- Booking may change with future travellers being able to expect to purchase directly from Wishlist's on interfaces such as smart TVs. Being able to book through messaging apps and the desire to travel like a local not a tourist and the growing use of mobile devices and booking on the move rather than before the trip starts
- Connected Travel- Location based apps that allow a visitor to move through a location without Wi-Fi helping to navigate using phones

and tablets. Visitors are more social media conscious and require a destination that is 'instagramable' and that is worthy and easy to share on their accounts.

- Wellbeing and Relaxation – Due to the pressures of modern-day life a key motivation for travel in the future is to focus on mental wellbeing and escapism of everyday stress. This can also include a digital 'detox'
- Pursuit of Real – Future travellers will seek to get rid of the tourist stamp and experience like a local, as well seeking to improve their skills or learning a new skill (i.e. cookery classes)

https://www.visitbritain.org/sites/default/files/vb-corporate/Documents-Library/documents/England-documents/visitengland_future_trends_report.pdf

4.Strategic Analysis

A Strengths, Weaknesses, Opportunities and Threats (S.W.O.T.) analysis has been undertaken to identify the areas that need to be addressed and developed, these then have informed the priorities and outcomes needed to deliver the Vision of this strategy.

Strengths	Weaknesses	Opportunities	Threats
<ul style="list-style-type: none"> • Industrial Heritage • Many Heritage buildings remaining • Varied food and drink offer • Large number of independent business • Active Tourist Information run by knowledgeable local volunteers • Array of open green spaces • Strong arts and Culture scene with Wiltshire Music Centre and event venues, St Margaret’s hall, Holy trinity Church and the West Barn. • Proximity to Bath & Bristol • Location – Multi modal: visitors can access the town by Canal Boat, Rail, Car, Walking and cycling. • Destination Ambassador on the Great West Way. 	<ul style="list-style-type: none"> • Extreme Seasonality – Summer months /Bath Christmas Market • Car parking offer • Limited Coach Parking and amenities to gain coach friendly status • Small winding streets, issues for coaches and groups • Navigation difficult for pedestrians, directional signage not matching and/or in useful places • No consistent iconography/Branding • No Marketing Plan • Accessibility to areas of the town • Tourist Information Centre difficult to locate • Brexit • Tourist Information dated and not fir for purpose • Lack of printed material available online or 	<ul style="list-style-type: none"> • Gain Coach Friendly status to increase awareness of the town to coaches • Maximise visitors’ interest in the local food/drink and the outdoors • Create a coordinated marketing campaigns to highlight unique selling points of the town in low season times. • Create a varied events program to attract and engage visitors, residents and business • Use marketing to encourage visitors by train from Bath and Bristol • Improve car park offer to increase day trips and shoppers • Utilise marketing opportunities offered by the Destination management organisations and the 	<ul style="list-style-type: none"> • Ageing visitor profile • Low rate of overseas visitors • Accommodation is expensive and no budget option • Limited accessible accommodation • Many organisations not working together, not one place to find information. • Seen as a cheaper place to stay than bath, so visitors travel out • Heavy traffic through the town and over one of the key historic features of the town. • Limited crossings and small pavements • Limited data gathered from Visitors businesses and accommodation providers • Increased presence of anti-social behavior and

<ul style="list-style-type: none"> • Partnership relationships with Destination management organisations • New updated website • Increased social media presence 	<p>hardcopy that can be sent out to prospective visitors (visitors guide)</p>	<p>Great West Way to engage both national and international audiences</p> <ul style="list-style-type: none"> • Gather information from Businesses and accommodation providers yearly on visitor trends and business. • Creating a visitor’s guide and more detailed map to help with navigation and information on the town that might be supplemented with a smartphone app. • Create a town trail and put on new detailed map • Implement information boards at key historical/heritage sites • Increased and matching navigational signage. • Improve pedestrian safety in the town • To encourage accommodation providers and tourism businesses to engage online 	<p>homeless people in public places</p> <ul style="list-style-type: none"> • No connection with the canal side of town
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5. Next Steps

The Action Plan, attached as an appendix, will provide the foundation for the Town Council to direct its efforts.

The implementation of the action plan will be over seen by the Council's Town Development committee which meets every two months, the Council's intention is to follow the methodology of 'Plan – Do – Review' to monitor progress, with a formal review of the Strategy and Destination Management Plan after three years (2022).

Due to the current lack of reliable data The Council will be collecting data to create a baseline to measure the outcomes from the strategy against.

Appendix A: Action Plan

Priority 1: Visitor Experience

	Who	When	£'s
Improve visitor navigational experience – wayfinding and map boards	IB		
Create a series of 'Town Trails' to take in the array of historical and heritage elements	TEO		
Investigate the feasibility of regular town tours by local guides.	TEO		
Improve the Tourist Information Centre (TIC) appearance	IB		
Identify and delivery training for TIC volunteers	TEO		
Investigate, recruit and train Town Ambassadors	TEO		

Priority 2: Destination Development

	Who	When	£'s
Create a parking and traffic strategy for the town	TDEV		
Improving parking facilities for visitors using motorhomes and coaches (supporting coach friendly status)	TDEV		
Work with partners to develop a plan to improve wayfinding and town navigation	TDEV		
Develop street scene strategy to deliver a clean and attractive vista for the town	TDEV		

Priority 3: Product Development

	Who	When	£'s
Create a sustainable and engaging events calendar for the town	TEO		
Improve on-line appeal	CO		
Develop on line accommodation guide	CO		
Develop on line 'attractions' guide	CO		

Priority 4: Partnership Working

	Who	When	£'s
Develop relationships with current partners	TEO		
Identify and foster new partner relationships that benefit tourism in Bradford on Avon	TEO		
Maximise the marketing and promotion opportunities offered by partners	TEO		

Priority 5: Market Development and Communication

	Who	When	£'s
Improve marketing materials so there is brand consistency	CO/TEO		
Ongoing development of website and printed material	CO/TEO		
Develop a 'Visit Bradford on Avon' guide to help visitors navigate the town easily	TEO		
Conduct accommodation providers annual survey (January), where their visitors have come from, occupancy rates and quiet times	CO/TEO		
Conduct where do you come from surveys (seasonally) within a minimum of 3 locations	CO/TEO		
Increase social media activity and engagement	CO/TEO		

Appendix B: Data Collection

Bradford-on-Avon currently has no reliable information regarding visitor numbers and their activities. Thus, a data collection exercise will take place during 2019 in order that the Town Council has a better understanding of how many visitors come to the town and what their priorities are. This will enable the Council to determine its targets for increasing visitor numbers and enhancing their experience. Questions will include:

- How many people visited the town?
- Where did they come from?
- How long did they stay?
- How did they travel to the town?
- How much did they spend?
- How did they hear about us?
- What did they like? Accommodation, Food and Drink, Sightseeing?
- What could be improved?

Bradford on Avon Health and Wellbeing Group
Note of meeting on 29th April 2019 at Bradford on Avon Library

Present;

Councillor Johnny Kidney - Wiltshire Councillor, Health and Wellbeing lead for Bradford on Avon Area Board (Chairman)
 Councillor Jennie Parker - Bradford on Avon Town Council and Chairman Bradford on Avon Dementia Action Alliance
 Jo Harris - Librarian, Wiltshire Council
 Samantha Langton - Carers Support Wiltshire
 Ruth Randall - Bradford on Avon and Melksham Health Partnership
 Ginnie Heads - Living Well Project Worker, Age UK Wiltshire
 Wendy O'Grady - Bradford on Avon Seniors Forum
 Ros Griffiths - Community Engagement Manager, Wiltshire Council

	Agenda item	Notes	Actions
Page 61	1. Apologies:	Karen Wade - Assistant Commissioner, Adult Care Commissioning, Wiltshire Council Councillor Jim Lynch - Wiltshire Councillor Councillor Dom Newton - Bradford on Avon Town Council Dave Payne - Health Trainer, Wiltshire Council	
	Minutes from meeting 25.2.19 and matters arising	Minutes agreed. Matters arising included within agenda.	
3.	BoA Dementia Action Alliance and plans for Party in the Park	Jennie Parker outlined plans for Party in the Park – a family event that will take place on the 25 th May in Westbury gardens during Dementia Action Week 20-26 May, a week that unites individuals and communities to take action and improve the lives of people living with dementia. Party in the Park will publicise the various local groups and agencies that provide services to enhance the lives of people living with dementia and their carers. There will be a range of trade stalls selling crafts and food, music and dance (including a local blues band), a punch and judy show and a hog roast, A request was put forward for health and wellbeing funding of £520 to cover the costs of hiring an 'entertainer' and for promotional material.	Request Cllr Trevor Carbin - Area Board Chairman, approves funding of £520 ahead of the next Area Board meeting in June (RG)

		<p>It was confirmed that Holy Trinity would be holding a traditional service on the 24th May open to everyone but especially adapted to make it dementia friendly, to take account of the needs of people living with dementia.</p> <p>A discussion took place about the opportunities to raise funds to support the future activities of the DAA group, e.g. sponsorship. Further actions include production of a DAA booklet to highlight successes over the past year and the ways in which local groups, business and organisations can get involved to support a dementia friendly community.</p>	
Page 62	4. Men's Shed update on progress	<p>Jennie Parker explained that the co-ordinating group are currently scoping different location options for the 'shed'. Local people will decide the look and feel and the DAA representatives will help support in the initial stages of setting up. There has been interest from a couple helpers which is positive.</p> <p>A public meeting has been arranged to take place at the Swan hotel 6pm on the 28th June to provide more information and gather support...</p>	Promotion of the Men's Shed public meeting (JP/RG)
	Carer's Support	<p>Sam Langton provided an introduction to her community connector role. It was suggested a carers café could be set up locally as there was currently no such offer.</p> <p>Discussion focused on the need to find the 'hidden carers' and how best to support young carers.</p>	Launch a BOA Carers café during carers week (SL/ RG)
	6. Budget position	<p>RG reported that there remains unspent monies in the health and wellbeing budget, a full update will be provided at the June Area Board meeting.</p>	
7. Forward Work Programme	<ul style="list-style-type: none"> - Social Prescribing – compassionate communities - Places for People – programme of activities aimed at older people - Support for Carers - Project monitoring and review - Men's Shed - DAA 		
AOB	<p>Ginnie Heads provided an update on Living Well</p>	Living Well report to be circulated with minutes (RG)	

Date of next meeting - TBC

Report to	Bradford on Avon Area Board
Date of Meeting	19/06/2019
Title of Report	Community Area Grant funding

Purpose of the report:

To consider the applications for funding listed below.

Applicant	Amount requested
Applicant: The Mead Primary School Project Title: Community Art Studio and Meeting Space View full application	£5000.00
Applicant: Kids Kitchen Collective CIC Project Title: Kids Kitchen Bradford-on-Avon View full application	£1000.00

1. Background

Area Boards have authority to approve Area Grants under powers delegated to them. Under the Scheme of Delegation Area Boards must adhere to the [Area Board Grants Guidance](#)

[The funding criteria and application forms](#) are available on the council's website.

2. Main Considerations

2.1. Councillors will need to be satisfied that funding awarded in the 2019/2020 year is made to projects that can realistically proceed within a year of it being awarded.

2.2. Councillors must ensure that the distribution of funding is in accordance with the Scheme of Delegation to Area Boards.

2.3. Councillors will need to be satisfied that the applications meet the Community Area Board grants criteria.

3. Environmental & Community Implications

Grant Funding will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent of which will be dependent upon the individual project.

4. Financial Implications

Financial provision had been made to cover this expenditure.

5. Legal Implications

There are no specific legal implications related to this report.

6. Human Resources Implications

There are no specific human resources implications related to this report.

7. Equality and Inclusion Implications

Community Area Boards must fully consider the equality impacts of their decisions in order to meet the Council's Public Sector Equality Duty.

Community Area Grants will give local community and voluntary groups, Town and Parish Council's equal opportunity to receive funding towards community-based projects and schemes, where they meet the funding criteria.

8. Safeguarding Implications

The Area Board has ensured that the necessary policies and procedures are in place to safeguard children, young people and vulnerable adults.

9. Applications for consideration

Application ID	Applicant	Project Proposal	Requested
3310	The Mead Primary School	Community Art Studio and Meeting Space	£5000.00
Project Description: This project will provide local residents and families of The Mead Wingfield site with access to an Art Studio and Meeting Space. We are asking for capital funding to build a stand-alone space within the grounds of Wingfield School that will be available as an Art Studio for children and families during the school day and to other community groups outside of these hours such as the parish council.			
Input from Community Engagement Manager: This application meets the community grant criteria.			
Proposal That the Area Board determines the application.			

Application ID	Applicant	Project Proposal	Requested
3251	Kids Kitchen Collective CIC	Kids Kitchen Bradford-on-Avon	£1000.00
Project Description: We will run 3 family cooking sessions over 3 months - 1 per month - at Bradford-on-Avon Youth and Community Centre led by Annie who runs a local weekly toddler group. Sessions are for parents or carers and their young children - the mission is to tackle adult social isolation and childhood obesity by cultivating a culture of sociability community and health through cooking delicious food together. KK has been a success in other areas of the country and has a growing online community. We would be supported by them and this would widen the network to Wiltshire.			
Input from Community Engagement Manager: This application is for revenue expenditure.			
Proposal That the Area Board determines the application.			

No unpublished documents have been relied upon in the preparation of this report.

Report Author:

Ros Griffiths - Community Engagement Manager 01225 718372

Ros.Griffiths@wiltshire.gov.uk

Grant Applications for Bradford on Avon on 19/06/2019

ID	Grant Type	Project Title	Applicant	Amount Required
3310	Community Area Grant	Community Art Studio and Meeting Space	The Mead Primary School	£5000.00
3251	Community Area Grant	Kids Kitchen Bradford-on-Avon	Kids Kitchen Collective CIC	£1000.00

ID	Grant Type	Project Title	Applicant	Amount Required
3310	Community Area Grant	Community Art Studio and Meeting Space	The Mead Primary School	£5000.00

Submitted: 16/05/2019 10:13:41

ID: 3310

Current Status: Application Appraisal

To be considered at this meeting:

tbc contact Community Area Manager

1. Which type of grant are you applying for?

Community Area Grant

2. Amount of funding required?

£501 - £5000

3. Are you applying on behalf of a Parish Council?

No

4. If yes, please state why this project cannot be funded from the Parish Precept

5. Project title?

Community Art Studio and Meeting Space

6. Project summary:

This project will provide local residents and families of The Mead Wingfield site with access to an Art Studio and Meeting Space. We are asking for capital funding to build a stand-alone space within the grounds of Wingfield School that will be available as an Art Studio for children and families during the school day and to other community groups outside of these hours such as the parish council.

7. Which Area Board are you applying to?

Bradford on Avon

Electoral Division**8. What is the Post Code of where the project is taking place?**

BA14 9LW

9. Please tell us which theme(s) your project supports:

Children & Young People

Arts, crafts and culture

Health, lifestyle and wellbeing

Inclusion, diversity and community spirit

Sport, play and recreation

If Other (please specify)

10. Finance:**10a. Your Organisation's Finance:****Your latest accounts:**

08/2018

Total Income:

£5918842.00

Total Expenditure:

£6277335.00

Surplus/Deficit for the year:

£-358493.00

Free reserves currently held:**(money not committed to other projects/operating costs)**

£0.00

Why can't you fund this project from your reserves:

The schools reserves are committed to the statutory responsibilities of the school.

We are a small community group and do not have annual accounts or it is our first year:

10b. Project Finance:

Total Project cost		£37911.00		
Total required from Area Board		£5000.00		
Expenditure (Itemised expenditure)	£	Income (Itemised income)	Tick if income confirmed	£
Building construction including electrics water disabled access flooring and decorating	25000.00	Donation from The Friends of The Mead	yes	8000.00
Water heating and lighting in kind	500.00	Water heating and lighting (in kind)	yes	500.00

Education consumables in kind	500.00	Education consumables (in kind)	yes	500.00
Cleaning in kind	1170.00	Cleaning (in kind)	yes	1170.00
Art teacher in kind	10741.00	Art teacher (in kind)	yes	10741.00
		Income from lettings		500.00
		Government contribution (Capital Little Extras funding)		11500.00
Total	£37911			£32911

11. Have you or do you intend to apply for a grant from another area board within this financial year?

No

12. If so, which Area Boards?

Bradford on Avon

13. Please tell us WHO will benefit and HOW they will benefit from your project benefit your local community?

We wish to install a creative space at our Wingfield site. This will be a dedicated space with equipment and resources in situ allowing for longer term projects to be created rather than tidying up at end of lessons. The space will give children of all ages and abilities the opportunity to develop their work. The Art Studio will be a space where children can immerse themselves in art in a bespoke environment away from the classroom and feel like artists. As a very small village school we have no space to allow for this kind of facility within the existing school building. All permanent and mobile classrooms are in constant use due to the high number of children with additional needs and corridor space and offices have already been re-designated as learning spaces to accommodate children. This kind of space would give all of our children a dedicated space for exploring art in a way that our current provision does not allow for. This project aims to develop children's and family's experiences of sculpture painting and the visual arts. Funds will be used to purchase an outdoor studio and equipment to create a space where children and families can access art projects. Our Art Teacher has a proven track record of running social and emotional literacy projects using art as a vehicle for building confidence and communication skills supporting disadvantaged children as well as gifted and talented children. Outside of school hours the space will be available for local groups to hire at a minimal cost. This will enhance the existing support the school provides to the local parish and residents of Wingfield village. Funds have been raised by the Friends of the Mead School and through the governments Little Extras capital funding and we are asking the Area Board to support this project with the shortfall.

14. How will you monitor this?

We will ensure that every child at Wingfield school has access to the Art Studio on a frequent basis including those in the pre-school class. This will be timetabled into the children's termly activities. Additionally, we will track the participation of key groups including parents and keep records of those attending groups and activities. There will be a booking log for use of the building outside of school hours. Feedback forms and surveys from participants will be sought and art displays for throughout the school will be created.

15. If your project will continue after the Wiltshire Council funding runs out, how will you continue to fund it?

Once the building is in place we will fund the resources and staff for the project from our school budget.

16. Is there anything else you think we should know about the project?

17. DECLARATION

Supporting information - Please confirm that the following documents will be available to inspect upon request:

Quotes:

yes I will make available on request 1 quote for individual project costs over £500 & 2 quotes for project costs over £1000 (Individual project costs are listed in the expenditure section above)

Accounts:

yes I will make available on request the organisation's **latest accounts**

Constitution:

yes I will make available on request the organisation's Constitution/Terms of Reference etc.

Policies and procedures:

yes I will make available on request the necessary and relevant policies and procedures such as Child Protection, Safeguarding Adults, Public Liability Insurance, Access audit, Health & Safety and Environmental assessments.

Other supporting information (Tick where appropriate, for some project these will not be applicable):

yes I will make available on request evidence of ownership of buildings/land

yes I will make available on request the relevant planning permission for the project.

yes I will make available on request any other form of licence or approval for this project has been received prior to submission of this grant application.

And finally...

yes The information on this form is correct, that any award received will be spent on the activities specified.

3251	Community Area Grant	Kids Kitchen Bradford-on-Avon	Kids Kitchen Collective CIC	£1000.00
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Submitted: 21/03/2019 11:11:00

ID: 3251

Current Status: Application Appraisal

To be considered at this meeting:

tbc contact Community Area Manager

1. Which type of grant are you applying for?

Community Area Grant

2. Amount of funding required?

£0 - £500

3. Are you applying on behalf of a Parish Council?

No

4. If yes, please state why this project cannot be funded from the Parish Precept

5. Project title?

Kids Kitchen Bradford-on-Avon

6. Project summary:

We will run 3 family cooking sessions over 3 months - 1 per month - at Bradford-on-Avon Youth and Community Centre led by Annie who runs a local weekly toddler group. Sessions are for parents or carers and their young children - the mission is to tackle adult social isolation and childhood obesity by cultivating a culture of sociability community and health through cooking delicious food together. KK has been a success in other areas of the country and has a growing online community. We would be supported by them and this would widen the network to Wiltshire.

7. Which Area Board are you applying to?

Bradford on Avon

Electoral Division**8. What is the Post Code of where the project is taking place?**

BA15 1LT

9. Please tell us which theme(s) your project supports:

Children & Young People

Food, farming and local markets

Health, lifestyle and wellbeing

Inclusion, diversity and community spirit

Recycling and green initiatives

If Other (please specify)

10. Finance:**10a. Your Organisation's Finance:****Your latest accounts:**

03/2018

Total Income:

£17439.57

Total Expenditure:

£11839.93

Surplus/Deficit for the year:

£12411.57

Free reserves currently held:

(money not committed to other projects/operating costs)

£1021.57

Why can't you fund this project from your reserves:

We are a CIC and expect to be paying some Corporation Tax as have some generated income.

We are a small community group and do not have annual accounts or it is our first year:

10b. Project Finance:

Total Project cost		£1000.00		
Total required from Area Board		£1000.00		
Expenditure (Itemised expenditure)	£	Income (Itemised income)	Tick if income confirmed	£
Venue hire @ 8 ph x 3 hrs per session x 3 sessions	72.00	Session charge @ 3.00 per child estimated 6 children p/s		54.00
Kids Kitchen Training Costs for up to 2 people	150.00			
Coached session x 1	250.00			
Equipment	130.00			
Session delivery costs @ 15 ph 6 hrs ps x 3 sessions	270.00			
Outreach publicity @ 15 ph 4 hrs ps x 3 sessions	180.00			
Total	£1052			£54

11. Have you or do you intend to apply for a grant from another area board within this financial year?

No

12. If so, which Area Boards?

Bradford on Avon

13. Please tell us WHO will benefit and HOW they will benefit from your project benefit your local community?

Parents or carers of young children - residents of B-on-A and neighbouring wards - will be more connected and gain a knowledge on healthier eating through KK sessions. Parents who may feel isolated will be supported to become attendee interested volunteer or trained session leader - building future economic resilience and creating ripples of connection and community. KK already has communities in London and Herefordshire where previously isolated parents or volunteers are now trained session leaders - independently running sessions in their respective areas. KK sessions benefit young children by addressing the issue of childhood obesity and health. 1 in 5 Reception children and almost 1 in 3 Year 6 children in Wiltshire were found to be overweight or obese - National Child Measurement Prog 2015. Addressing this national issue locally through engaging fun sessions can have long-term benefits for children and adults in switching to healthier lifestyles. Many families struggle to budget for healthy food. The inclusive from-scratch friendly sessions will demonstrate practically that it is not expensive to eat nutritiously. Some of the KK recipes cost just 10p per person - inspiring families to cook and eat locally sourced plant-based food - beyond early years and into adulthood. The plant-based recipes mean children can be safely involved in the whole cooking process - regardless of dietary or religious requirements. With this funding Annie and her toddler group will build skills through accredited KK training - run sessions and possibly train more residents - aiding skill development which could lead to higher employment rates. This project will adhere to the area boards priority of building a stronger more cohesive community by encouraging members of the live-aboard boating community - which Annie is part of - along with residents of B-on-A and nearby neighbourhoods to integrate together through the sessions - ultimately creating greater social capital for the area.

14. How will you monitor this?

We will have a booking system that will give us information about how many people will be attending the sessions and an idea of the location they live. We can monitor the effect of the sessions by asking adults to complete an evaluation form at the end of each session - enabling us to understand each attendees personal feedback.

15. If your project will continue after the Wiltshire Council funding runs out, how will you continue to fund it?

With the skills and equipment that the session leader and volunteers will gain the project will have the ability to continue beyond the grant. The Kids Kitchen online community provides guidance and connections to other session leaders who can share their recipes and tips for leading successful sessions. The small session charge per child would cover their costs along with the possibility of continuing the sessions with the help of local and interested volunteers.

16. Is there anything else you think we should know about the project?

17. DECLARATION

Supporting information - Please confirm that the following documents will be available to inspect upon request:

Quotes:

yes I will make available on request 1 quote for individual project costs over £500 & 2 quotes for project costs over £1000 (Individual project costs are listed in the expenditure section above)

Accounts:

yes I will make available on request the organisation's **latest accounts**

Constitution:

yes I will make available on request the organisation's Constitution/Terms of Reference etc.

Policies and procedures:

yes I will make available on request the necessary and relevant policies and procedures such as Child Protection, Safeguarding Adults, Public Liability Insurance, Access audit, Health & Safety and Environmental assessments.

Other supporting information (Tick where appropriate, for some project these will not be applicable):

And finally...

yes The information on this form is correct, that any award received will be spent on the activities specified.

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Area Board Projects and Councillor Led Initiatives Application Form 2019/2020

To be completed by the Wiltshire Councillor leading on the project

Please ensure that you have read the Funding Criteria before completing this form

PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1. Contact Details	
Area Board Name	Bradford on Avon
Your Name	Trevor Carbin
Contact number	07757 506470
e-mail	trevor.carbin@wiltshire.gov.uk
2. The project	
Project Title/Name	Staverton Butterfly Garden
Please tell us about the project /activity you want to organise/deliver and why?	<p>To convert a small area of waste ground into a wildlife garden, with butterfly-friendly planting.</p> <p>The area is currently overgrown and littered. Following a suggestion from a resident Wild Wiltshire have inspected the area and quoted for the work.</p> <p>Ongoing maintenance will be carried out by the community.</p>
<i>Important: This section is limited to 900 characters only (inclusive of spaces).</i>	
Where is this project taking place?	School Lane, Staverton
When will the project take place?	Autumn 2019 and continuing
What evidence is there that this project/activity needs to take place/be funded by the area board?	Funding will benefit the community, including children and parents using the 3 schools in School Lane.

Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)	Initial work done following complaints by residents about the state of the area		
Does this project link to the Community Plan or local priorities? (if so, please provide details)	n/a		
What is the desired outcome/s of this project? A tidier, more wild-life friendly area.			
Who will be responsible for managing this project? Wiltshire Wildlife Trust / Wild Wiltshire			
3. Funding			
What will be the total cost of the project?	£644		
How much funding are you applying for?	£500		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
	Private donation	£144	
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)	Wiltshire Wildlife Trust, subsidiary 'Wild Landscapes'. A/c details to follow.		
4. Declaration – I confirm that...			
<input checked="" type="checkbox"/> X The information on this form is correct and that any grant received will be spent on the activities specified. Yes			
<input checked="" type="checkbox"/> X Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application. Yes			
Name: Trevor Carbin			Date: 1/6/19
Position in organisation: Wiltshire Councillor			
Please return your completed application to the appropriate Area Board Locality Team (see section 3)			